

April 7th & 8th

9th Annual Conference Strengthening Families to Prevent Child Abuse and Neglect

Doubletree Riverside Hotel, 2900 Chinden Blvd., Boise, ID 83714



Welcome!

How do we make prevention of child abuse and neglect an urgent goal for our society, our policy makers, our business leaders, our parents and all adults? The evidence is in: child abuse costs our society billions of dollars annually and the personal and social costs are beyond measure. Still, not enough people are talking about this issue. We know all of our efforts are strengthening families and creating healthier communities, but the problem continues. How do we take the next steps that make strengthening our families and communities to prevent child abuse and neglect a shared goal that everyone participates in accomplishing? Join us in April as we look for ways to address these questions.



**Prevent Child Abuse
Idaho**

a provisional chapter of Prevent Child Abuse America

The Idaho Children's Trust Fund became a full-fledged chapter of Prevent Child Abuse America in 2007. We look forward to building a statewide network of prevention advocates and sharing with Idaho the public awareness activities, information resources, and promising prevention strategies developed by and promoted through PCA America.

Keynote Presentations



Monday, April 9

Communications, Messaging, and Cutting Through the Clutter

*Creating a social movement
around the prevention of child
abuse and neglect*

Ben Tanzer, Director of Strategic Communications for Prevent Child Abuse America in Chicago, will kick off the first day of the annual Strengthening Families to Prevent Child Abuse and Neglect conference.

Tanzer is responsible for PCAA's message and media work at all levels. He will challenge us to think and talk about child abuse and neglect prevention in some new ways.



Tuesday, April 8

Ghosts from the Nursery: Tracing the Roots of Violence

Robin Karr Morse, the former Executive Director of the Oregon Children's Trust Fund and author of *Ghosts from the Nursery* will keynote the second day of the conference.

Last year, nearly 1 million children under 15 were arrested for felonies in the United States. *Ghosts from the Nursery* graphically links this upsurge in violent children and adolescents with growing rates of maltreatment—both abuse and neglect in infancy and toddlerhood. Drawing on the new brain research, this presentation presents dramatic evidence that the root of this problem often begins with, and is best prevented in, the first thirty-three months of life (including gestation and the first two years after birth). Both risk factors and qualities which mitigate against violence will be discussed along with community programs and public policies which have demonstrated their effectiveness in reducing this growing problem.

Conference Schedule

MONDAY, APRIL 7, 2008

9:00 AM	Registration
10:00 – 10:30	Welcome
10:30 – 12:00	Keynote Presentation
12:00 – 1:00	Buffet Lunch
1:15 – 2:45	Session 1 Workshops
2:45 – 3:00	Break
3:00 – 4:30	Session 2 Workshops
4:30 – 5:30	Plenary Session: The Future of Prevention Work: Where Do We Go from Here?
7:00 – 9:00	Film: <i>Incest: A Family Tragedy</i>

Session 1 Workshops, Monday 1:15 – 2:45

1A—Media and Messaging: Where We've Been, What We've Learned, and Where We're Going, Ben Tanzer

So what is all this talk about framing and re-framing child abuse prevention? Even if I know what it is, how am I supposed to use it in my work? What are we supposed to do about using negative statistics? Are we never supposed to discuss child abuse and neglect? What exactly does it mean to reframe this issue, and what are these reframes? What are our core messages and how do we communicate them? Ben Tanzer will talk about the work that Prevent Child Abuse America has been doing with the Frameworks Institute and how it is important for the way we talk to public officials, the media and our neighbors.

1B—Home Visitation as a Strategy for Preventing Abuse and Neglect, Theresa Hylsky Della Bayly, and Sara Pepper

Home visiting is an evidence-based approach to prevention of child abuse and neglect. This session will provide an overview of research findings on the effectiveness of home visiting programs, and then describe two home visiting models in northern Idaho. The first program, offered by Panhandle Health District, is a short-term home visiting service delivered by public health nurses to families with medically fragile infants or other intensive needs. The second program, delivered by Young Children and Family Programs in Latah County, provides longer-term weekly parenting education and support home visits for high-risk families, following the Nurturing Parenting model.

1C—Strategies and Ideas for Empowering Fathers (2 parts) Part One: Role of a Father, Relationships, and Strategies Mike Smith, Rural Fathers, South Dakota

During the first part of this two-part session participants will learn: why fathers are needed in the lives of children; strategies to build authentic relationships; and tips to create a successful fatherhood program in an early childhood, preschool or birth-to-five setting.

1D—Building Community Support by Building a Strong Donor Base, Susan Hazelton

If you are relying on grant funding or corporate support to sustain your non-profit agency, you are missing an important source of funding and risking long-term stability. Approximately 85% of all giving to non-profits comes from individual donors: people who believe in your mission and will support you faithfully and generously into the future. This workshop will give you tips for acquiring, cultivating and asking individual donors.

Session 2 Workshops, Monday 3:00 – 4:30

2A—The Interface Between Childhood Trauma and Mental Illness, Si Steinberg, MD

This workshop will explore the many psychiatric symptoms that present as a by-product of child abuse and childhood trauma. These symptoms often result in corresponding psychiatric diagnoses and treatments with various potent psychotropic medications. Not only do many of these medications have severe

adverse effects, they are not particularly effective for treating the symptoms of trauma. Dr. Steinberg will present an alternate model for understanding the psychiatric symptoms of trauma in childhood. This will be followed by a description and discussion of more effective treatment approaches for victims of child abuse and developmental trauma

2B—Unraveling the Mysteries of Nonprofit Leadership, Gary Sandusky, Center for Community Change, Boise and Washington, D.C.

This workshop will give you a framework for thinking about leadership and then tools for growing leadership in your nonprofit organization, from staff to board to volunteers. Peter Drucker, renowned organizational development guru states, "Management is doing things right; leadership is doing the right things." Learn how to get the focus off the rules of governance or internal staff policy and inject a new relationship power and heart back into your organization.

2C—Strategies and Ideas for Empowering Fathers Part Two: Ideas to implement and Fatherhood Integration Mike Smith, Rural Fathers, South Dakota

Ensuring a full integration of your fatherhood program requires staff to examine existing systems to discover if they're effective and involve fathers when appropriate. The second part of this two-part training will provide participants with field-tested activities and take them through a process to examine the effectiveness of including fathers within existing systems to sustain the fatherhood program.

2D—Incentives Based Prevention Programs, Doug Yarbrough

Open Arms Baby Boutique is an incentive based program for limited income mothers/families. Participants enrolled in the program receive points for making healthy choices related to pregnancy, parenting and family life. Points earned for healthy choices are then redeemed at the Open Arms Baby Boutique for baby items, maternity clothing, even men's clothing. Not only does Open Arms support and strengthen families but it provides a nurturing supportive community that becomes an essential part of families' lives. The Open Arms Baby Boutique was included in the agencies listed by the Nampa Mayor's office when Nampa was again selected as one of the America's Promise top 100 cities for youth in the nation. The presenter will share his experiences and knowledge building this successful program, and share his tips for starting one in your community.

Plenary Session, Monday 4:30 – 5:30

The Future of Prevention Work: Where Do We Go From Here?

Film: *Incest: A Family Tragedy* 7 to 9 pm with Discussion with the Director, Edward Blackoff

"*Incest: A Family Tragedy* is a moving documentary about catastrophic events that destroy the souls of children. This film is an unusual and candid account, as it has first-hand interviews with both the victims and the perpetrators. Viewers will find it compelling, but won't find it easy watching the heartbreaking stories that unfold during this well-crafted film. It's a standout production, powerful and haunting, and deserves wide distribution."

Thomas Baker, Ph.D., Coordinator, *The Accolade*

TUESDAY, APRIL 8, 2008

8:00 AM	Registration and Continental Breakfast
8:45 – 9:00	Welcome
9:00 – 10:30	Keynote Presentation
10:30 – 10:45	Break
10:45 – 12:15	Session 3 Workshops
12:15 – 1:45	"Board Award" Luncheon
1:45 – 3:15	Session 4 Workshops
3:15 – 3:30	Break
3:30 – 5:00	Session 5 Workshops

Session 3 Workshops, Tuesday 10:45 – 12:15

3A—More *Ghosts from the Nursery* with Robin Karr-Morse

Our Keynote speaker will engage in a more intimate question and answer session to discuss more lessons learned from *Ghosts from the Nursery*. (Space is limited)

3B—Engaging Parents as Leaders in Program and Policy Development BJ Gore and PJ Saunders, Circle of Parents, Kansas

Modeled upon principles of family support and shared leadership, this workshop will discuss the key concepts covered in the Parent Leadership Ambassador Training (PLAT), developed by Circle of Parents for the FRIENDS National Resource Center. Participants will learn values, benefits and challenges of establishing effective practitioner/parent partnerships in program and policy development; increase understanding of how professional, parent and organizational behaviors must shift to support parent leadership; and acquire examples of strategies to meaningfully engage parents as leaders and partners in program and policy development.

3C—Meet Parents' Needs and ... They Come to Class ... Holly Whitworth and Reyna Barragan-Coates

El Valor de Los Padres/For the Strength of Parents is a comprehensive Child Abuse Prevention and Family Support Program for Spanish speaking families funded by Idaho Children's Trust Fund. Child Abuse Prevention and Parenting Information are embedded into an English Second Language Curriculum, allowing parents to bridge their native language with English. Families are supported in a culturally competent and sensitive way as they adjust to parenting in a new country and combining cultural differences in parenting styles and expectations.

3 D—Male Involvement Strengthens Community, Issac Cardenas, National Compadres Network

Learn the lessons of the San Antonio Fatherhood Campaign and the National Compadres Network which are both working to promote responsible fatherhood by helping males of all ages to achieve greater self esteem and better awareness of their responsibilities to their families and community. Through the San Antonio initiative, fathers are encouraged to become actively involved in the health and well being of their own lives as well as in the lives of their children. The Campaign facilitates the delivery of a broad network of services for disconnected fathers who want to improve their capacity to provide financial and social supports for their children.

Session 4 Workshops, Tuesday 1:45 – 3:15

4 A—Promoting and Enhancing Fathers' Roles Through Culture, Isaac Cardenas

This workshop will look at the intersection of culture and parenting to provide you with insights into working with fathers from different cultures. The presenter is a member of the Tap Pilam Coahuiltecan Nation, descendants of the aboriginal people who populated South Texas and Northeast Mexico. Isaac has experience working with both native and Latino communities in the southwest and throughout the country.

4 B—Parenting Partners, Tracey Kindall, Fran Ogden and Joyce Scott

The Shepherd's Home will discuss its Parenting Partners program, sharing program successes and challenges through an exploration from three perspectives. Tracey Kindall will present and discuss the program's creation, intention, and initial objectives. Why was this format chosen to address the issues in McCall, Idaho? Fran Ogden will speak about the program from the perspective of one of its partners and educators. Fran will talk about successful partnership with the Council school district and how it contributed to the program. Then the Home's executive director Joyce Scott will speak to the future of the program: where we will

go from here, how we will build upon successes, our plans for sustaining our work, facing current needs, and how other communities can apply our experiences to their own programs and communities.

4 C—Integrating Protective Factors into Community-Based Child Abuse and Neglect Prevention Programs, Joan Sharp

Are you confused about how protective factors 'fit' into your prevention program, or the purpose(s) served by consistently using a protective factor framework? Presenters from the Washington State Children's Trust Fund will present useful definitions of the protective factors and share best practices and practical examples. Discussion or an exercise (depending on participant interest) will follow.

4 D—Abuse, Violence and Disabilities, Kim Kane

This workshop will focus on issues faced by parents and children with disabilities. This workshop will look at the dynamics of abuse, myths and realities around vulnerability of people with disabilities, risk factors that can lead to abuse and abuse by caregivers. The workshop presenter will then look at developing safety plans and other strategies for preventing abuse of children with disabilities.

Session 5 Workshops, Tuesday 3:30 – 5:00

5A—Raising a Nation: Using Traditional Stories to Educate Parents, Chris Curry

Raising a Nation is a curriculum for Native American parents who have a young child with behavior problems. The curriculum is a six-part Parent Education Model based on the principals and strategies of positive behavior supports and integrating tribal legends from the Nez Perce tribe into each lesson. The tribal legends reinforce the understanding of the behavior principals. The curriculum was developed by Families Together for People with Disabilities in conjunction with the Nez Perce tribe. The curriculum has been replicated using Yakima legends and will be replicated using Coeur d'Alene legends this spring. Lessons can be used in home visits or parenting workshops.

5B—Technology as a Tool for Reaching Young Parents, Alex Jones

Do you meet people and make plans through Facebook, My Space, texting, IM? Don't have a land line, only use a cell phone? Don't read a newspaper because you get your information on line? If this fits your description, you don't need this workshop. If you still think e-mail is amazing and can remember when there was no internet, then this workshop is for you! Come learn how young parents get their information and how you can become part of the communication revolution.

5C—Protecting Children from Sexual Abuse: An Adult Responsibility, Nancy Hausner

Child sexual abuse has been described as being at epidemic proportions in the United States, with conservative estimates of one out of four females, and one out of six males having been sexually abused before they reach the age of 18. The list of the ways in which children, and subsequently the adults they become, are affected by sexual abuse is long and overwhelming, and includes physical, mental, emotional, behavioral, relational, and societal issues. Educating adults about the grooming behaviors and manipulative techniques of child molesters will help to shift the focus of child sexual abuse prevention from children to adults, who should hold the primary responsibility for keeping children safe from sexual abuse.

5 D—A Roundtable on Kincare in Idaho, Idaho Kincare Coalition and Casey Family Foundation

Members of the coalition will share their experience and expertise in a roundtable setting discussing the issues facing relative caregivers and the children they care for.

Conference Presenters

Isaac Cardenas,
National Compadres Network,
San Antonio, TX
Reyna Barragan-Coates,
Help, Inc, Idaho Falls
Della Bayly,
Young Children and Families of
the Palouse
Chris Curry,
Families Together for People
with Disabilities, Moscow
BJ Gore, Circle of Parents, Kansas

Nancy Hausner
Stewards of Children Trainer
Susan Hazelton, Retired Director,
Family Advocates Program
Theresa Hylsky, RN
Nurse Home Educator, Panhandle
Health District, Coeur d'Alene
Alex Jones, Pocatello
Robin Karr-Morse,
Keynote Speaker, Seattle
Tracy Kindall,
Shepherd's Home, McCall

Fran Ogden,
Shepherd's Home, McCall
Sara Pepper, Young Children
and Families of the Palouse
Robin Sanchez,
Casey Family Foundation
Gary Sandusky,
Center for Community Change
PJ Saunders, Circle of Parents,
Kansas
Joyce Scott, Shepherd's Home,
McCall

Joan Sharp, Executive Director,
Washington State Children's
Trust Fund
Mike Smith, RuralFathers.com,
Project Coordinator
Si Steinberg, MD,
Pediatric Psychiatrist
Ben Tanzer, Director,
Strategic Communications, PCAA
Holly Whitworth Help, Inc.,
Idaho Falls
Doug Yarbrough,
Open Arms Baby Boutique



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call the hotel at 1-208-343-1871 and mention the Idaho Children's Trust Fund conference by March to reserve your room at the special group rate of \$85 per night single, or \$99 per night double. Reservations made after March 20th will be at the hotel's standard room rates. Shuttle service is available from the Boise Airport to the Doubletree Riverside Hotel. Please contact the hotel for details.

ACCOMMODATIONS

Doubletree Riverside Hotel
2900 Chinden Blvd., Boise, ID 83714

The conference will be held at the beautiful Doubletree Riverside Hotel in Boise, Idaho. Situated on the Boise River with easy access to the greenbelt for walking, jogging, or biking, the Riverside has plenty of on-site parking and is conveniently located near restaurants, shopping and entertainment. The hotel is holding a block of rooms for Strengthening Families conference attendees. Please

2008

PRE-REGISTER NOW FOR THE
**Strengthening
Families to
Prevent Child
Abuse and
Neglect
Conference**
April 7-8, 2008





CONFERENCE REGISTRATION

9TH Annual Strengthening Families to Prevent Child Abuse and Neglect Conference

April 7 & 8, 2008—Boise, Idaho • Doubletree Riverside Hotel
One form per person, copy as needed. Please type or print clearly.

Name: _____

Organization: _____

Mailing Address: _____ City, State, Zip: _____

Daytime Phone: _____ FAX: _____

Email: _____

Please choose one workshop per session:

Session 1 • Monday, April 7th • 1:30 – 3:00

- ☐ 1 A: Media and Messaging: Where We've Been, What We've Learned, and Where We're Going
- ☐ 1 B: Home Visitation as a Strategy for Preventing Abuse and Neglect
- ☐ 1 C: Strategies and Ideas for Empowering Fathers, Part 1
- ☐ 1 D: Building Community Support by Building a Strong Donor Base

Session 2 • Monday, April 7th • 3:15 – 4:45

- ☐ 2 A: The Interface Between Childhood Trauma and Mental Illness
- ☐ 2 B: Unraveling the Mysteries of Non-Profit Leadership
- ☐ 2 C: Strategies and Ideas for Empowering Fathers, Part 2
- ☐ 2 D: Incentives Based Prevention Programs

Session 3 • Workshops, Tuesday, April 8 • 10:45—12:15

- ☐ 3 A: *More Ghosts from the Nursery* with Robin Karr-Morse
- ☐ 3 B: Engaging Parents as Leaders in Program and Policy Development
- ☐ 3 C: Meet Parents' Needs and ... They Come to Class
- ☐ 3 D: Male Involvement Strengthens Community

Session 4 Workshops, Tuesday, April 8th, 1:45 – 3:15

- ☐ 4 A: Promoting and Enhancing Fathers' Roles through Culture
- ☐ 4 B: Parenting Partners
- ☐ 4 C: Integrating Protective Factors into Community-Based Child Abuse and Neglect Prevention Programs
- ☐ 4 D: Abuse, Violence and Disabilities

Session 5 Workshops, Tuesday, April 8th, 3:30 – 5:00

- ☐ 5 A: Raising a Nation: Using Traditional Stories to Educate Parents
- ☐ 5 B: Technology as a Tool for Reaching Young Parents
- ☐ 5 C: Protecting Children from Sexual Abuse: An Adult Responsibility
- ☐ 5 D: A Roundtable on Kinship Care in Idaho

CEU's

Please check if you will require a certificate for CEU's.

- ☐ Full Conference.....11.0 CEU's
- ☐ Monday Only5.0 CEU's
- ☐ Tuesday Only.....6.0 CEU's



CONFERENCE REGISTRATION

9TH Annual **Strengthening Families to Prevent Child Abuse and Neglect** Conference
April 7 & 8—Boise, Idaho
One form per person, copy as needed. Please type or print clearly.

Special Needs—Please Specify

- ☐ Vegetarian Meals
- ☐ Mobility, visual, or audio access
- ☐ Spanish Interpreter

Registration Fees and Payment

Lunch is included both days

Early Registration (Postmarked by March 24th)

- ☐ \$85 Full Conference
- ☐ \$55 Monday Only
- ☐ \$65 Tuesday Only
- ☐ \$64 NASW members (with current membership)
- ☐ \$60 Student: University _____ Major _____
- ☐ \$0 ICTF Multi-Year Grantee (Two people per grantee program)

Late Registration (Postmarked after March 24th)

- ☐ \$100 Full Conference
- ☐ \$70 Monday Only
- ☐ \$80 Tuesday Only
- ☐ \$75 NASW members
- ☐ \$80 Student: University _____ Major _____
- ☐ \$0 ICTF Multi-Year Grantee (Two people per grantee program)

Total _____

Paid by:

- ☐ Check or Money Order # _____
- ☐ Purchase Order # _____
- ☐ PCA Transfer # _____
(Idaho Dept. of Health & Welfare employees ONLY)

Thank You!

Enclose a check or money order made payable to the Idaho Children's Trust Fund (ICTF).

Mail by March 24 for the early registration discount.

Mail to: ICTF / Strengthening Families Conference / P.O. Box 2015 / Boise, ID 83701

If paying by P.O. or PCA Transfer, you may fax your completed registration form to 1-208-386-9955.

Questions? Please call 1-208-386-9317